

Introducing Primary Care Curated to Patients

A quick guide for front desk and clinical staff

What it is

A free, ad-free website where patients can look up common conditions in plain language. Every article links to sources primary care trusts — MedlinePlus, CDC, and similar — not to any product or service.

When to mention it

- After discussing a new diagnosis (e.g., “we have a page on diabetes if you want to review this at home”)
- When a patient or family member asks for “somewhere reliable to read more”
- At checkout, alongside their visit summary
- For caregivers who want background on a condition they're helping manage

How to say it

“We have a website called Primary Care Curated — it's free, there's nothing to sign up for, and it's put together by primary care doctors, not a company. You can look up [condition] there if you want more to read at home.”

A few things to know

- It's not a substitute for what you tell the patient — it's something to reinforce it
- It's available in English and Spanish
- Patients don't need an account or app — just the website, or the QR code on the patient flyer
- If a patient asks something the site doesn't cover well, pass it along to info@primarycarecurated.org

primarycarecurated.org · Questions: info@primarycarecurated.org